

**What our associate members have to say about their membership in GAB –**

“The best way to know and be known by the broadcasters in Georgia is through the Georgia Association of Broadcasters. I’ve been a member for more than two decades.”

*Bill Berry, Delta Air Lines, Atlanta*

“Farm Bureau works closely with radio and television stations statewide. The personal relationships you develop with broadcasters as an associate member are invaluable on a daily basis.”

*Paul Beliveau, Georgia Farm Bureau, Macon*

“My involvement with GAB dates back to the early 1980s. At first the idea was to meet as many reporters as possible but it was a lot more than that from the beginning. Our involvement has helped build a partnership with broadcasters over time in our mutual obligation to our communities.”

*Ross Willis, Atlanta Gas Light Company, Atlanta*

“My membership in the Georgia Association of Broadcasters affords me constant contact with my customers throughout the state. Through GAB, I have many new friends and many long-term clients for my business.”

*Lowell Register, Register Data Systems, Macon*



# GAB MISSION STATEMENT

The mission of the Georgia Association of Broadcasters is to provide assistance that enables members to serve their communities of license in a manner that meets or exceeds the spirit and intent of the FCC rules and regulations through education, representation and advocacy.

GAB is organized to promote the well being, cooperation and prosperity of the owners, managers and employees engaged in the business of over-the-air broadcasting in the state of Georgia, by helping members better serve their audience, advertisers and staff.

GAB will provide current information from state and federal agencies, legislative bodies and other entities; represent the members before public bodies in matters affecting the broadcasting industry; promote goodwill between members of the association, between the association and the public of Georgia and key support industries throughout the state.

GAB will serve as a clearing house by monitoring and communicating information regarding matters affecting the well being of the members of the association; engage in the industry-wide cooperative efforts for the common good of the broadcasting industry and between the industry and the communities they serve; foster, encourage and promote laws, rules, regulations, customs and practices which will be in the best interest of the broadcasting profession.



**STAYING IN TOUCH WITH THE MORE THAN 400 GAB MEMBER RADIO AND TELEVISION STATIONS**

## SEVERAL CHOICES OF MEMBERSHIP

### INDIVIDUAL

Individual membership. The membership rate is \$100 per year and provides for all mailings from GAB and member registration rates to all GAB events.

### BASIC CORPORATE

Basic Membership is \$300 per year and entitles two representatives from your company to receive all GAB mailings as well as member registration rates to all GAB events.

### GOLD CORPORATE

Gold membership is \$600 per year and provides for co-sponsorship of a major event at both the GAB Summer Convention and Winter Institute. It also includes a full-page ad in the convention program. It provides for three mailings to individuals from your company from GAB as well as member registration rates to all GAB events.

### EDUCATIONAL

Educational Associate Membership is \$200 per year and is available to qualified institutions of higher learning operating in Georgia. It entitles one representative to receive all GAB mailings and member registration rates to all GAB events.

Membership also provides for a link to your web site from GAB's web site.

<http://www.gab.org>

Checks should be made payable to the Georgia Association of Broadcasters.

**GEORGIA ASSOCIATION OF BROADCASTERS**  
**8010 ROSWELL ROAD, SUITE 150**  
**ATLANTA GA 30350**

# MEMBERSHIP APPLICATION

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax E-Mail

\_\_\_\_\_  
Web Site

\_\_\_\_\_ \$100 Individual Membership

\_\_\_\_\_ \$300 Basic Corporate Membership

\_\_\_\_\_ \$600 Gold Corporate Membership

\_\_\_\_\_ \$200 Educational Membership

\_\_\_\_\_ \$50 Retired Broadcaster Membership

\_\_\_\_\_  
Additional Names for Basic Corp. Membership

\_\_\_\_\_  
Additional Names for Gold Corp. Membership

\_\_\_\_\_  
How you want your listing in our directory to read:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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The Georgia Association of Broadcasters is the nation's oldest, largest and most prestigious state broadcasting association, serving the radio and television stations of Georgia since 1934.

GAB was the first state association to offer associate membership to suppliers and friends of the broadcasting industry.

Just some of the types of industries that comprise our associate members of GAB include

- Equipment Manufacturers,**
- Suppliers and Distributors**
- Public Utilities**
- Education Institutions**
- Tourist and Convention Bureaus**
- State and National Agencies**
- Charitable Organizations**
- Programming Syndicators**
- Sports Teams**
- Production Facilities**
- ...and many more!**

Our numerous annual meetings, conventions, seminars and gatherings offer associates an excellent opportunity to meet with and get to know the men and women who make up the powerful and influential broadcasting industry of Georgia.

For further information, contact —

**GEORGIA ASSOCIATION OF BROADCASTERS**  
**8010 ROSWELL ROAD, SUITE 150**  
**ATLANTA GA 30350**

**770-395-7200**  
 sandersb@gab.org

